



KENT SCHOOL

COLLEGE COUNSELING

FIFTH FORM PARENTS' COLLEGE WORKSHOP

Friday, February 9, 2018

6:30pm **Welcome/Sign-in – The Pre-Engineering and Applied Sciences Center**

6:30-7:00pm **Reception hosted by the Kent Parents' Association**
Wine, beer and heavy hors d'oeuvres will be served

7:00pm **Introductions**

7:15pm-8:45pm **The Current Landscape of Competitive College Admissions**

Maddie Brodeur, Assistant Director of Admissions, Northeastern University
Jarrett Saunders, Senior Assistant Director of Admissions, University of Massachusetts
Robert Springall, Vice President for Enrollment Management, Muhlenberg College
Anne Springer, Senior Associate Dean of Admissions, Bowdoin College

These seasoned admissions professionals will introduce us to their institutions and share their extensive experience as college admission officers. Removing the veil of mystery from the admission process, each will explain how the process works from the “inside-out.” What does it mean to read an application from a “holistic” perspective? What are current trends in college admissions? How does one determine the best match? How important is the visit or the interview? Etc.

Saturday, February 10, 2018

- 8:00am** **Welcome/Sign-in/Coffee - Dining Hall**
- 8:15am-9:45am** **Mock Admissions Committee - Mattison Auditorium**
Our admissions professionals will guide us in a mock admissions session. Experience the college application process from the “inside-out.” You will be provided four complete mock applications to a fictional college. Not only will you have the opportunity to see what the admissions officers see, you will also experience the decision making process from their perspective. You should leave this session well informed about the many complexities of selective college admissions.
- 9:45am-10:00am** **Break**
- 10:00am-10:45am** **Panel Q&A, Wrap-Up and Discussion**
- 11:00am-12:00pm** **Meet Your Child’s College Counselor:**
Jason Coulombe – Technology Classroom
Tim Cross – Mattison Auditorium
Mandi Haines – Headmaster’s Study
Shawn Rousseau – Mattison Auditorium
Liza Sullivan – Dickinson Science Auditorium
Learn more about Kent’s college process, our counseling philosophy, and the application timeline. In addition, learn about Family Connection, a web-based college management tool. Experience the power of this software, its many applications, and opportunities for communication. How do you conduct a college search? How do you determine the difference between a reach and a likely school? Which schools are test optional? What are the admission requirements at any school? Please come prepared to ask questions.
- 12:00pm** **Luncheon for Parents with Father Schell, Headmaster – Dining Hall**
- 1:15pm-2:00pm** **Financial Aid Workshop – Mattison Auditorium**
Robert Springall, Vice President for Enrollment Management at Muhlenberg College will lead a financial aid workshop designed to help parents understand the intricacies of the financial aid process at a private college. What is the difference between “need-blind” and “need-aware” admissions? What is merit aid? What are the FAFSA and the CSS Profile? Who is eligible? Who is not? Leave this session feeling empowered and ready to navigate the financial aid application process.
- 2:00pm-2:45pm** **Athletic Recruitment Workshop – Mattison Auditorium**
Maddie Brodeur, Assistant Director of Admissions at Northeastern University will lead a workshop intended to better inform parents on the complex world of athletic recruitment. How does recruitment vary by sport and among the NCAA divisions (I, II, and III)? How can I gauge the true interest of a coach in my son or daughter? As a parent, what should my role in the recruitment process be? How can recruitment impact my son’s or daughter’s chances of admission if a scholarship is NOT being offered? Is there anything my son or daughter can do to enhance his or her level of recruitment?